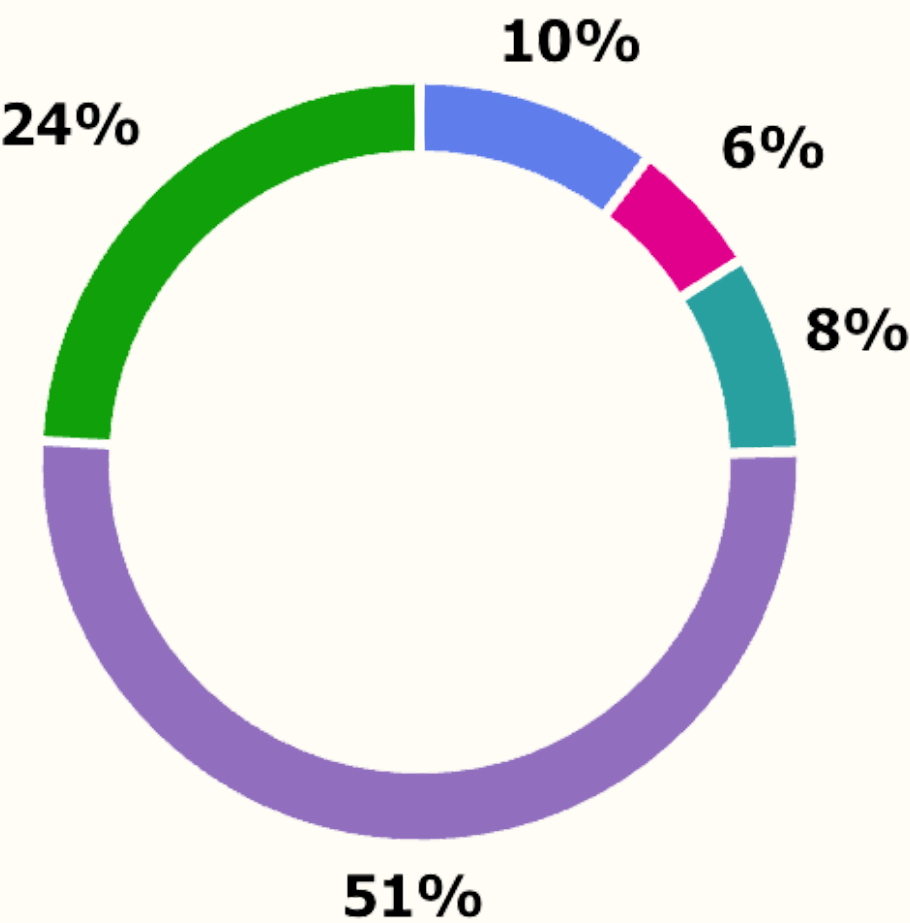


SURVEY RESULTS
ROTARY DISTRICT 7815 CONFERENCE
MAY 29, 2026

**KEY FACTORS FOR PRESIDENTS TO
CONSIDER**

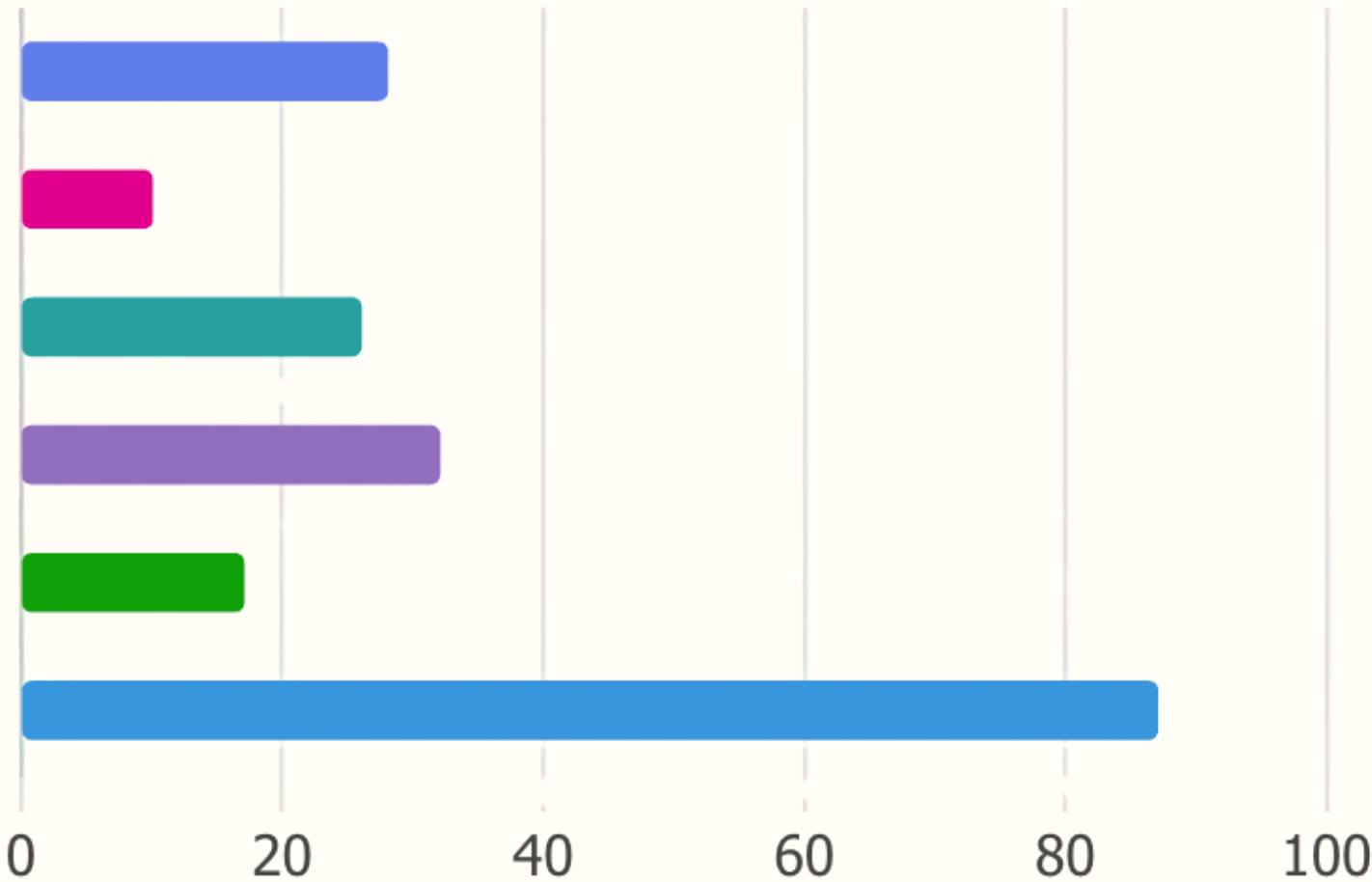
1. What is your role within your club or the District? Your response will help us understand the preferences of survey participants.

● Current Club President	23
● President Elect	13
● Member of the District Leadership Team	19
● Rotarian/Rotaractor	115
● Club executive	54



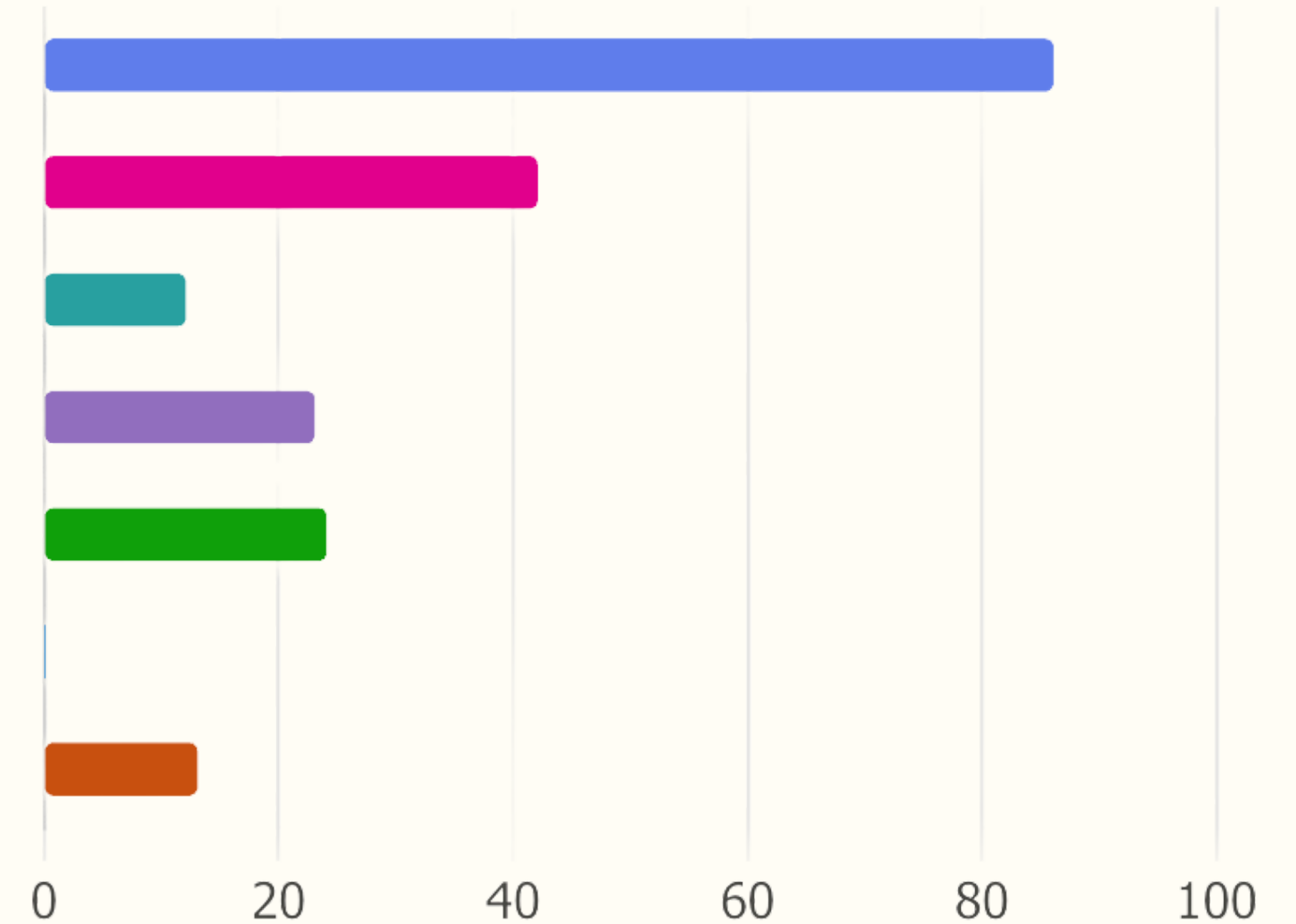
2. How long have you been a member of Rotary?

● 1 to 3 years	28
● 4 to 7 years	10
● 7 to 10 years	26
● 11 to 15 years	32
● 15 to 20 years	17
● > 20 years	87



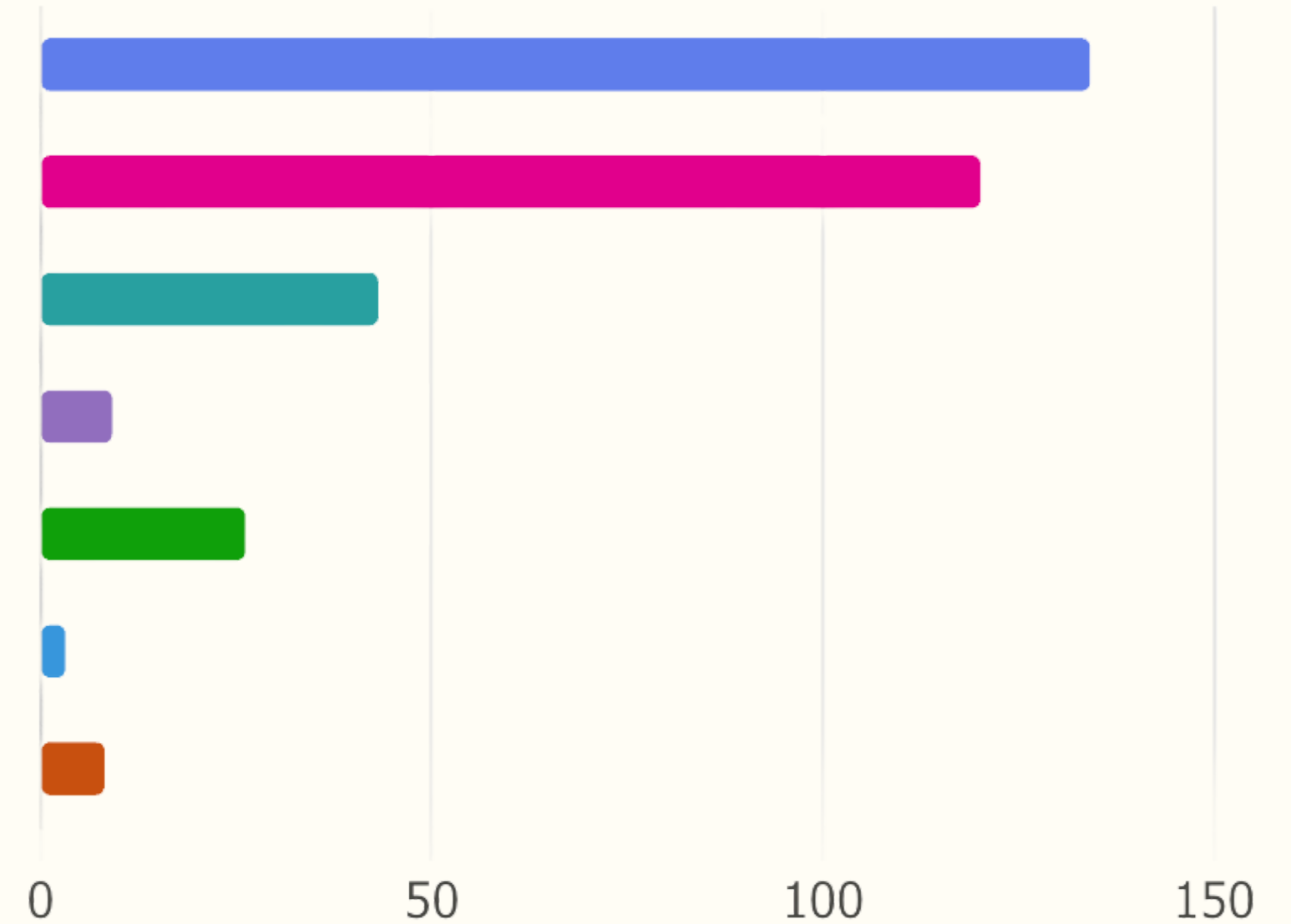
4. What was your main reason for joining Rotary

● Impact locally	86
● Friendship and fellowship	42
● Impact internationally	12
● Networking for business	23
● Professional and personal development	24
● Personal recognition	0
● Other	13



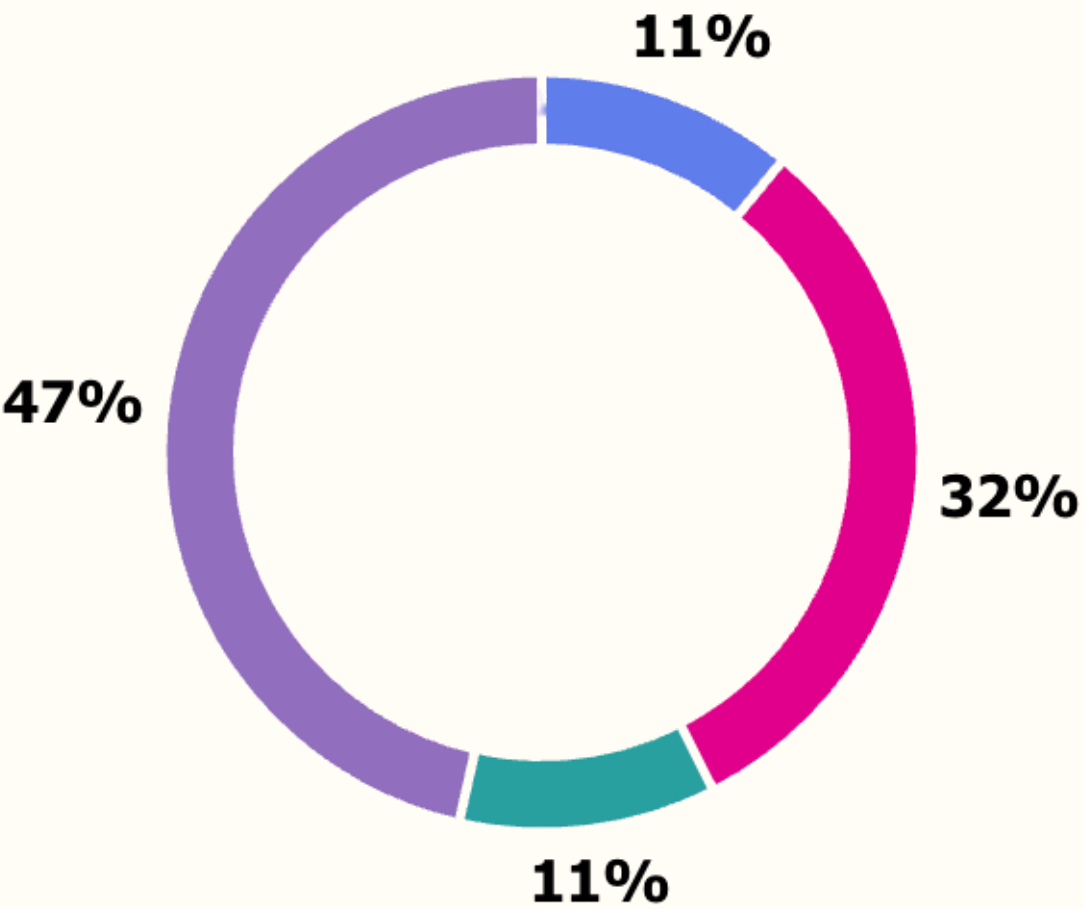
. What are your main reasons for staying in Rotary?

● Impact locally	134
● Friendship and fellowship	120
● Impact internationally	43
● Networking for business	9
● Professional and personal development	26
● Personal recognition	3
● Other	8



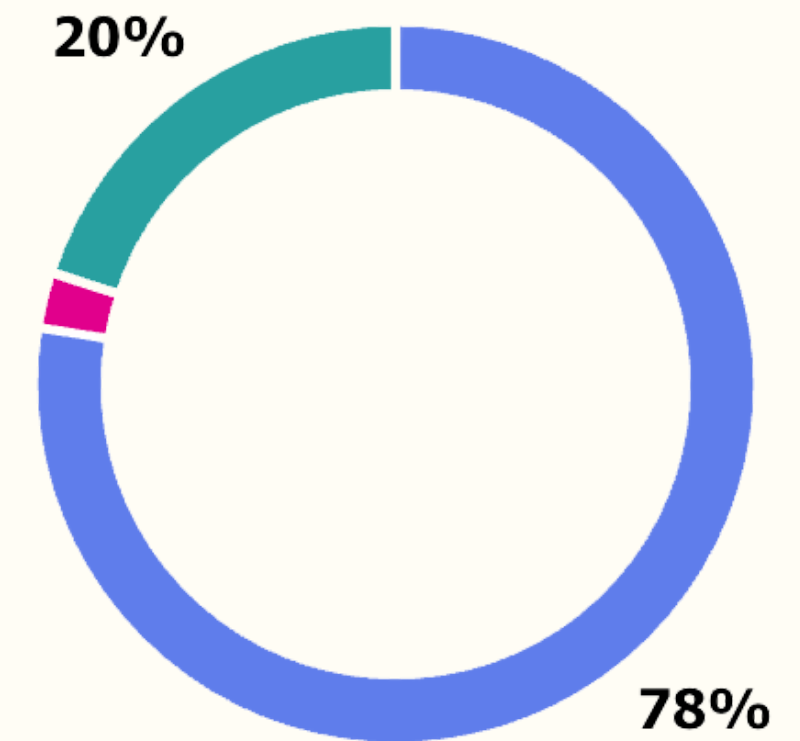
6. If you are not already serving in an executive role, do you see yourself pursuing one in your club in the future? (President, Treasurer, Secretary, Director)

● Yes	22
● No	63
● Don't know	22
● Already serving in an executive role	93



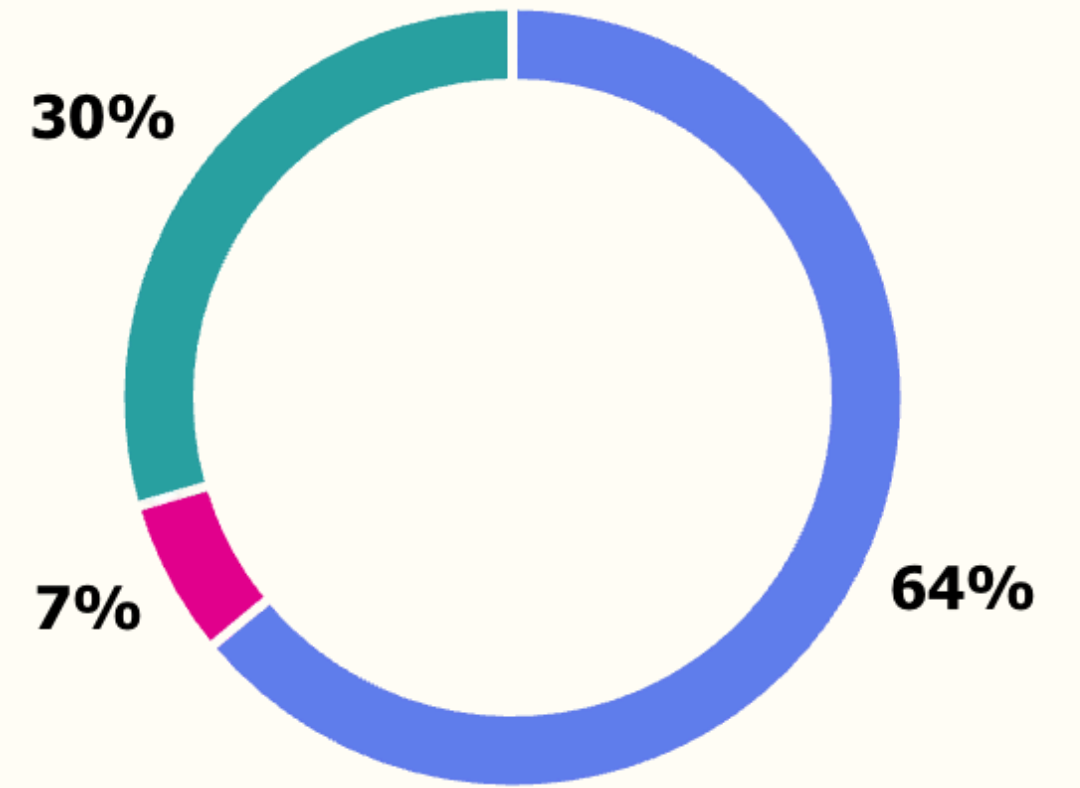
8. Do you see yourself as being a member of Rotary in the next 5 years?

● Yes	155
● No	5
● Maybe	40



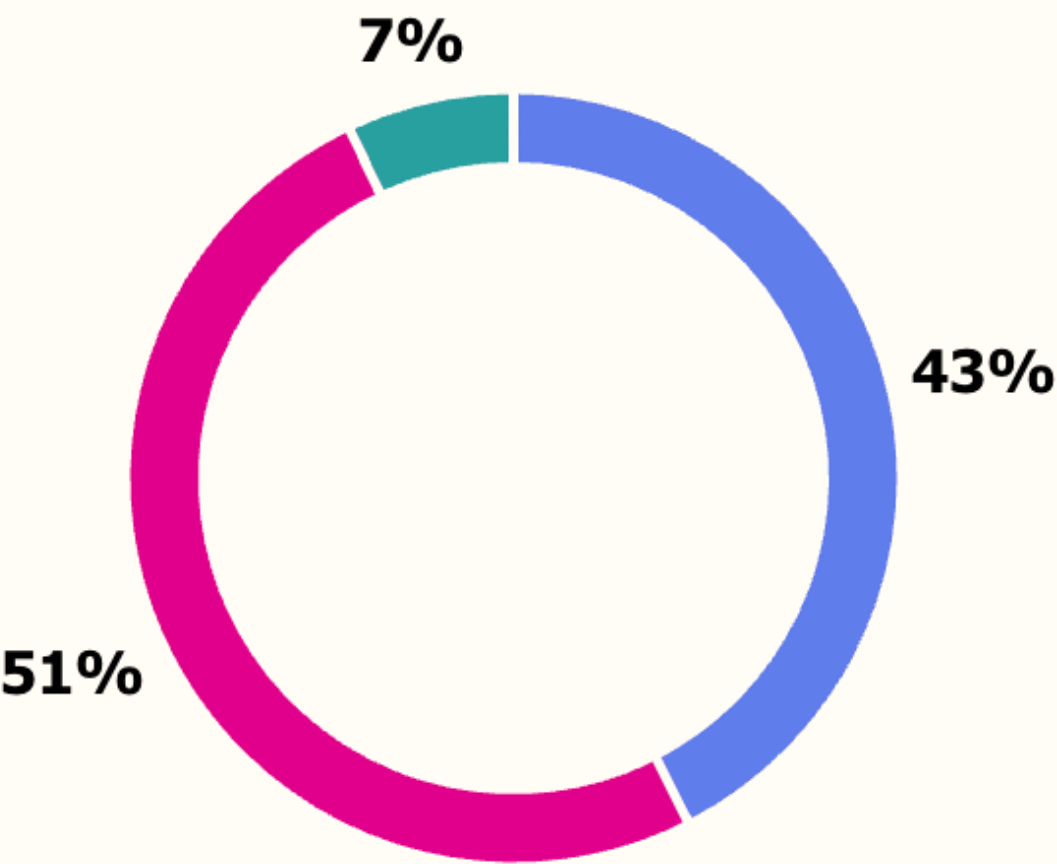
9. Do you see opportunities to increase your club membership in the next 5 years?

● Yes	128
● No	13
● Maybe	59



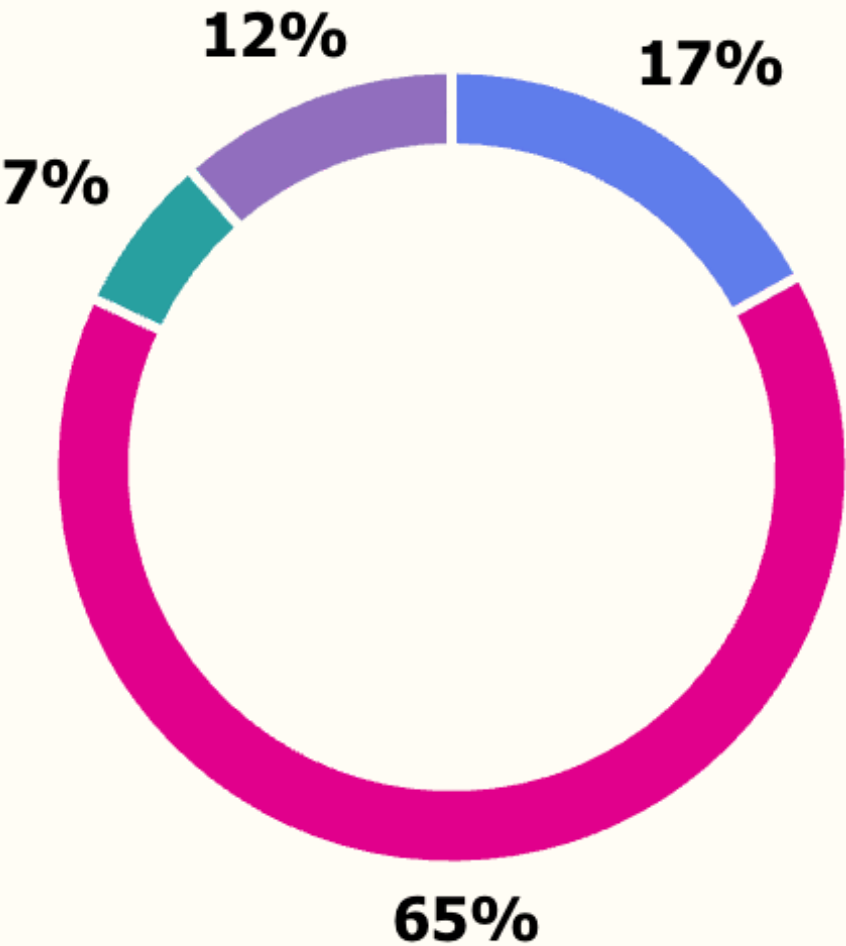
12. How familiar are you with Clubrunner?

● Very familiar	85
● Somewhat familiar	101
● Not at all familiar	14



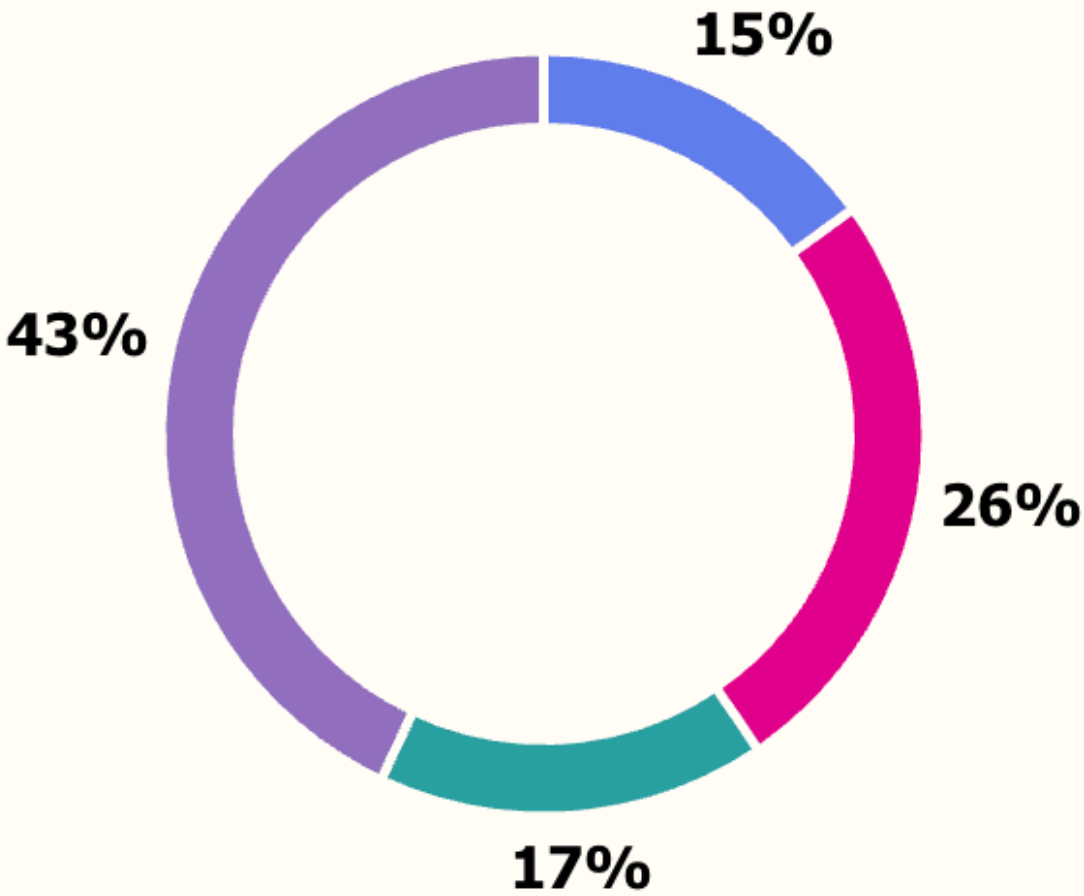
18. What is your preferred format for District training?

Fully on line	34
Some online, some in person	130
In person only, no online	13
No opinion	23



19. How much have you personally participated in Rotary learning and leadership opportunities this year (e.g., Rotary Leadership Institute, Zone webinars, PELS/SELS, RI training videos, District Conference)?

Regularly (4 or more)	30
2-3	51
1	33
None	86



KEY POINTS

- 1. Attracting and Retaining Younger Members**
- 2. Reducing Financial Barriers**
- 3. Increasing Visible Community Impact**
- 4. Improving Rotary's Public Image and Storytelling**
- 5. Strengthening Fellowship**

KEY POINTS

6. Modernizing Club Culture and Structure

7. Improving Member Engagement and Retention

8. Increasing Collaboration Between Clubs

9. Developing Future Leadership

10. Keeping Rotary Relevant in Modern Society