SURVEY RESULTS
ROTARY DISTRICT 7815 CONFERENCE
MAY 30, 2026

KEY FACTORS FOR THE DISTRICT TO CONSIDER

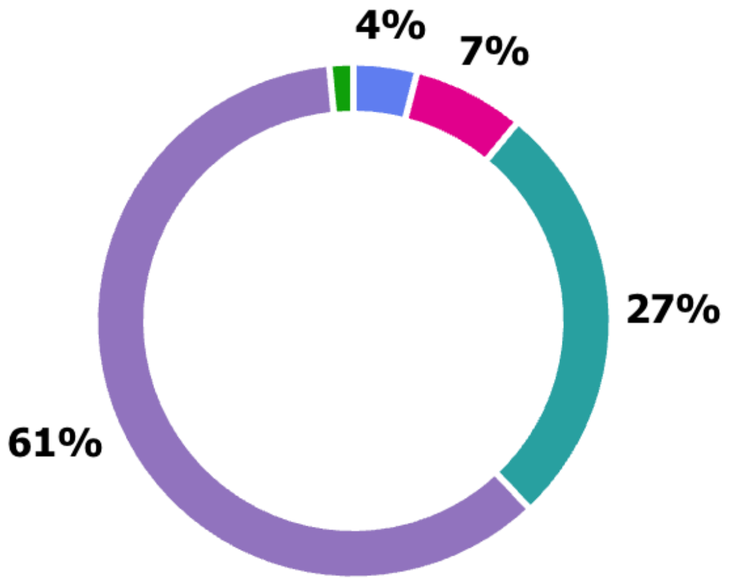
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3. Member age helps the District with our strategic planning and communications. Please select the age range that best describes you.

Under 40 years of age	8
40 to 50 years of age	14
50 to 65 years of age	54
Over 65 years of age	121
Prefer not to say	3



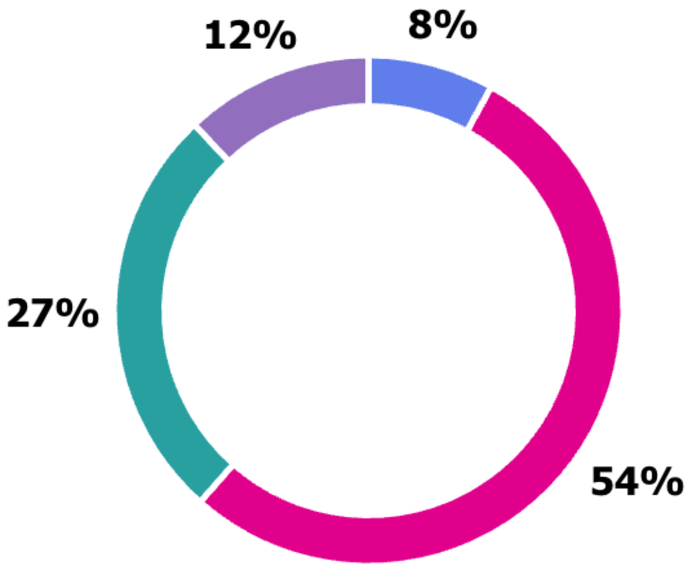
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7. If you are not already in a District Leadership role, do you see yourself as part of the District Leadership Team in the fut ure?

Yes	16
No	107
Don't know	53
Already serving in a District leadership role	24



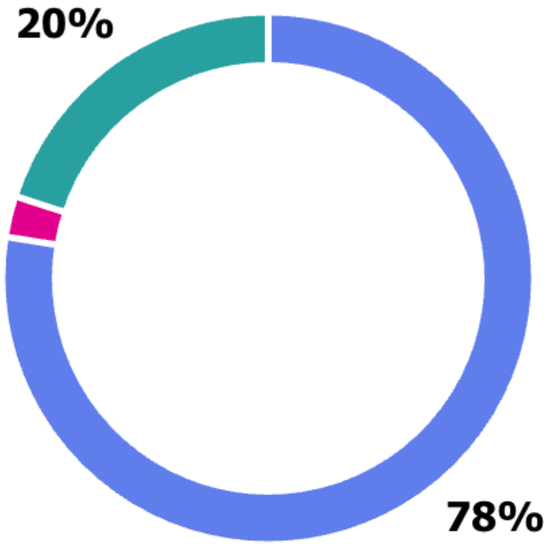
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8. Do you see yourself as being a member of Rotary in the next 5 years?

Yes	155
No	5
Maybe	40



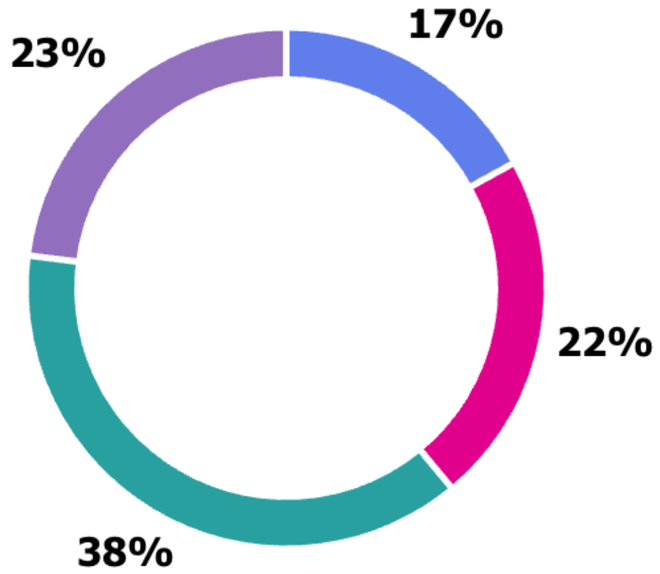
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11. How often have you accessed the District 7815 website and the available resources (e.g., public image, membership, Rotary Foundation) over the past 12 months?

Frequently	34
Several times	44
Occasionally	76
Not at all	46

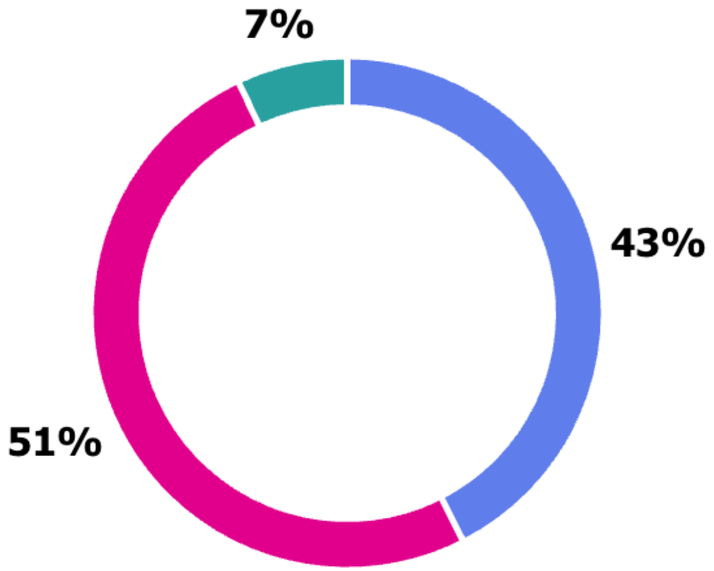


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12. How familiar are you with Clubrunner?

Very familiar	85
Somewhat familiar	101
Not at all familiar	14



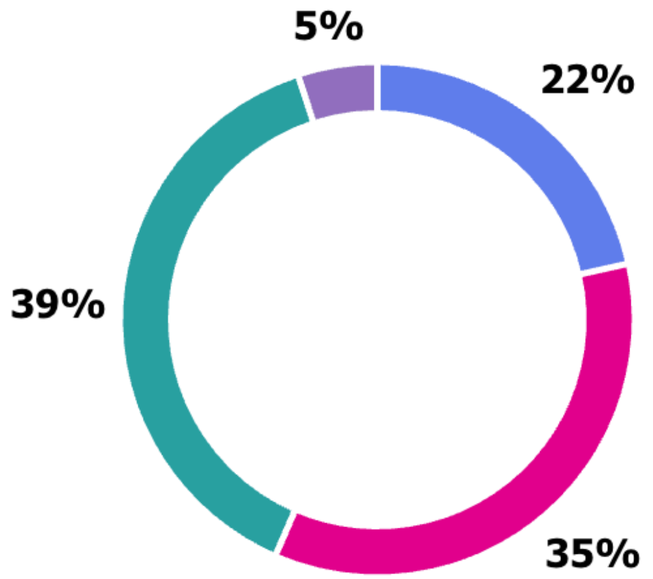
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13. Please rate the District's social media communication this past year in comparison to previous years.

Much improved	43
Somewhat improved	70
About the same	77
No improvement	10



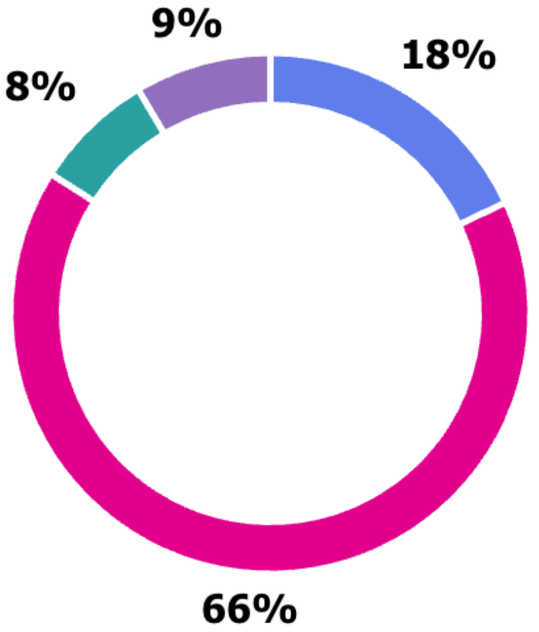
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14. As a District, we aim to share the right amount of information with our members. Please provide your feedback on th e **quantity** of information you receive.

Too much	36
About right	132
Too little	15
No Opinion	17



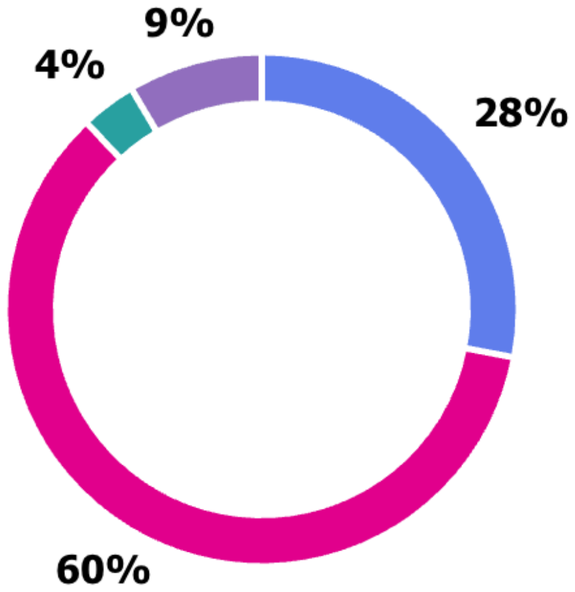
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15. As a District, we aim to share the right amount of information with our members. Please provide your feedback on th e **relevance** of information you receive.

Very relevant	56
Somewhat relevant	120
Not relevant	7
No opinion	17



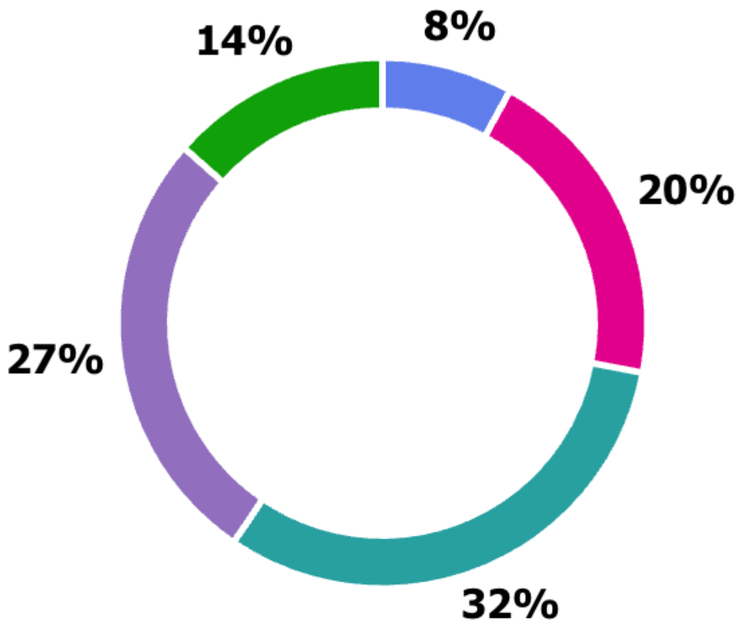
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16. To what extent has the District been relevant to your Rotary experience during the current Rotary year?

Extremely	16
Very	40
Moderately	63
Slightly	54
Not at all relevant	27



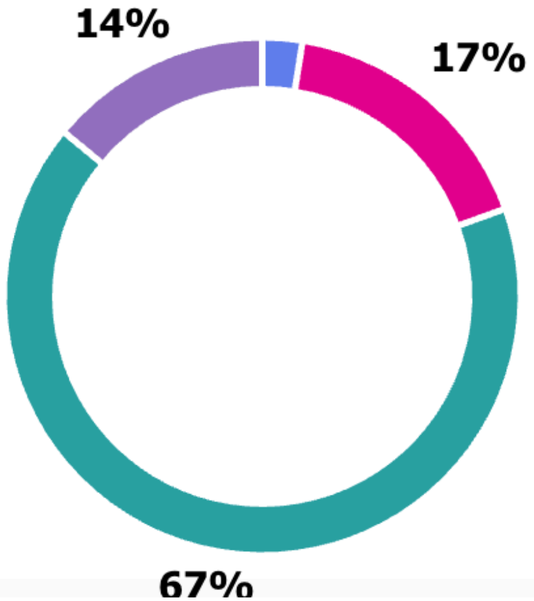
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17. District 7815 strives to strengthen, support and help clubs in Atlantic Canada and St. Pierre and Miquelon thrive. To what extent has District 7815 taken meaningful actions this Rotary year to strengthen, support, and help your club thrive?

Extensive actions	5
Many actions	34
Some actions	133
No actions	28



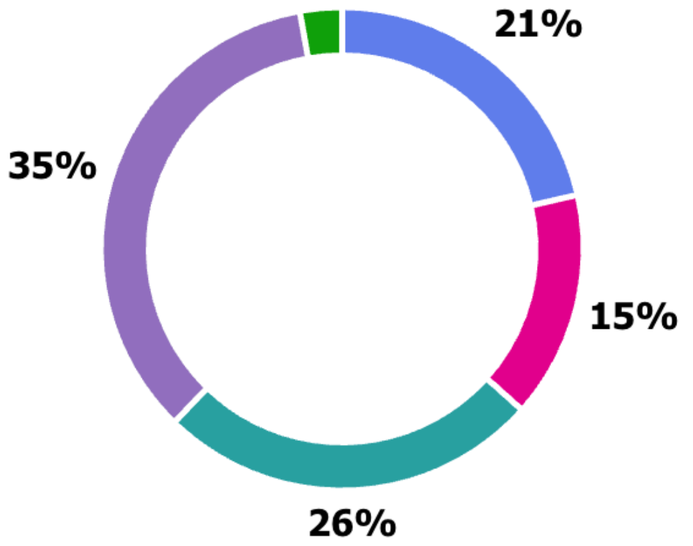
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In your view, which tactics or initiatives should the District prioritize over the next three years to help your club and ot hers in the District increase their impact?

Provide clubs with tools to assess and measure their impact in the community	76
Raise awareness among members about the Rotary Foundation and its local and global contributions.	54
Support Rotary and Rotaract clubs in working together on service projects and implementing...	91
Facilitate collaboration between clubs on service and fundraising projects.	124
I don't know	10

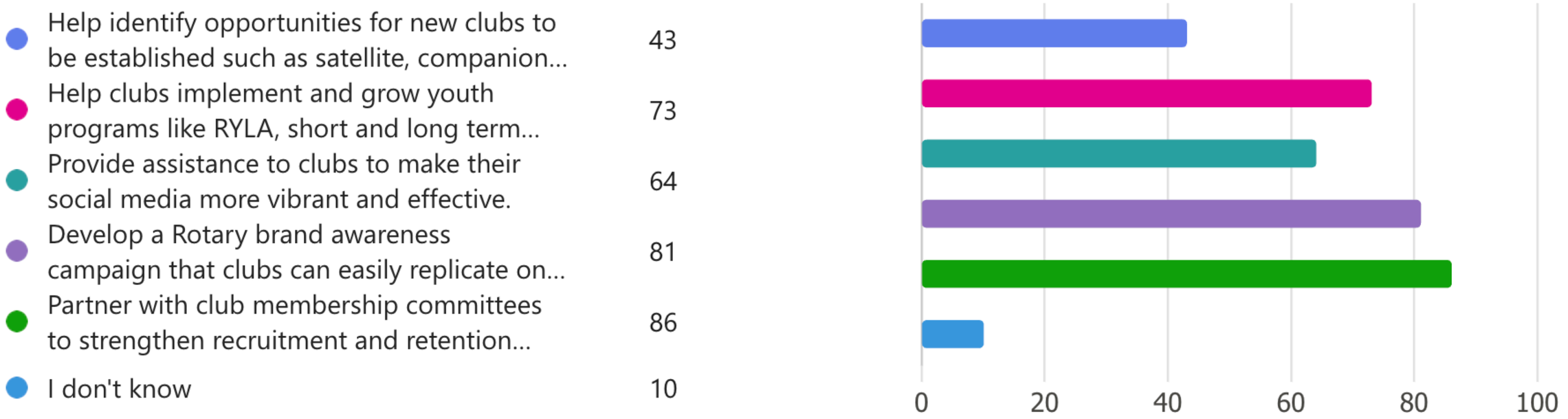


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In your view, which actions would help the District expand our reach?

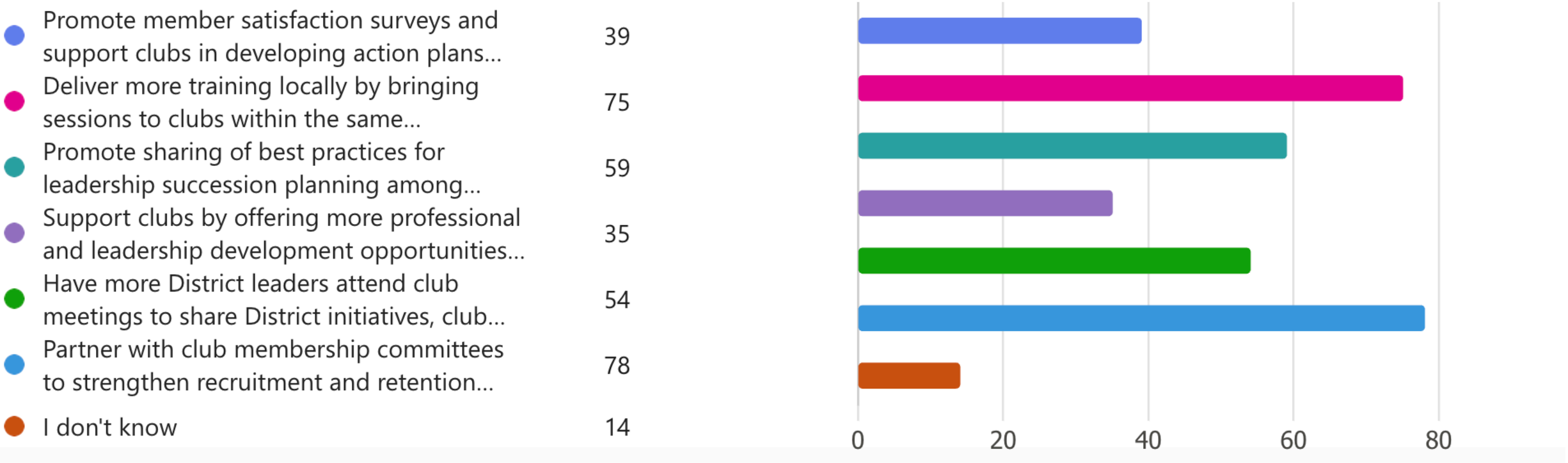


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In your view, which actions would be most valuable for the District to support your club?

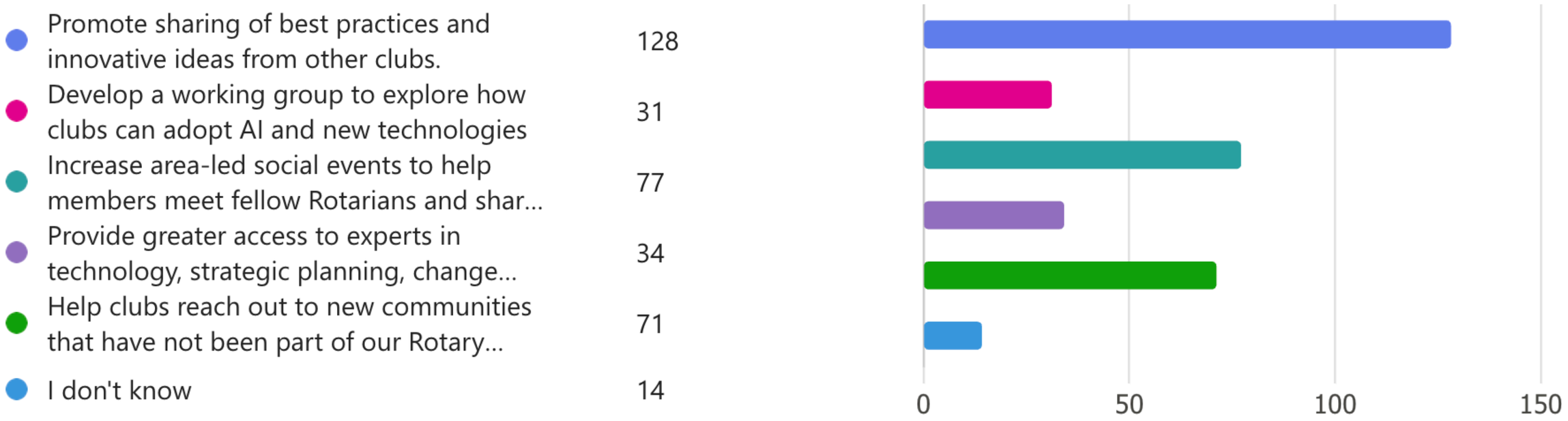


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In your view, which actions would provide the greatest value in increasing our ability to adapt?



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KEY POINTS

1. Improve District Communication Quality and Reduce “Noise”
2. Make the District More Locally Visible and Personally Connected
3. Reduce District Costs and Financial Burdens
4. Strengthen Area Governors (AGs) and Regional Support Structures
5. Increase Inter-Club Collaboration and Regional Activity

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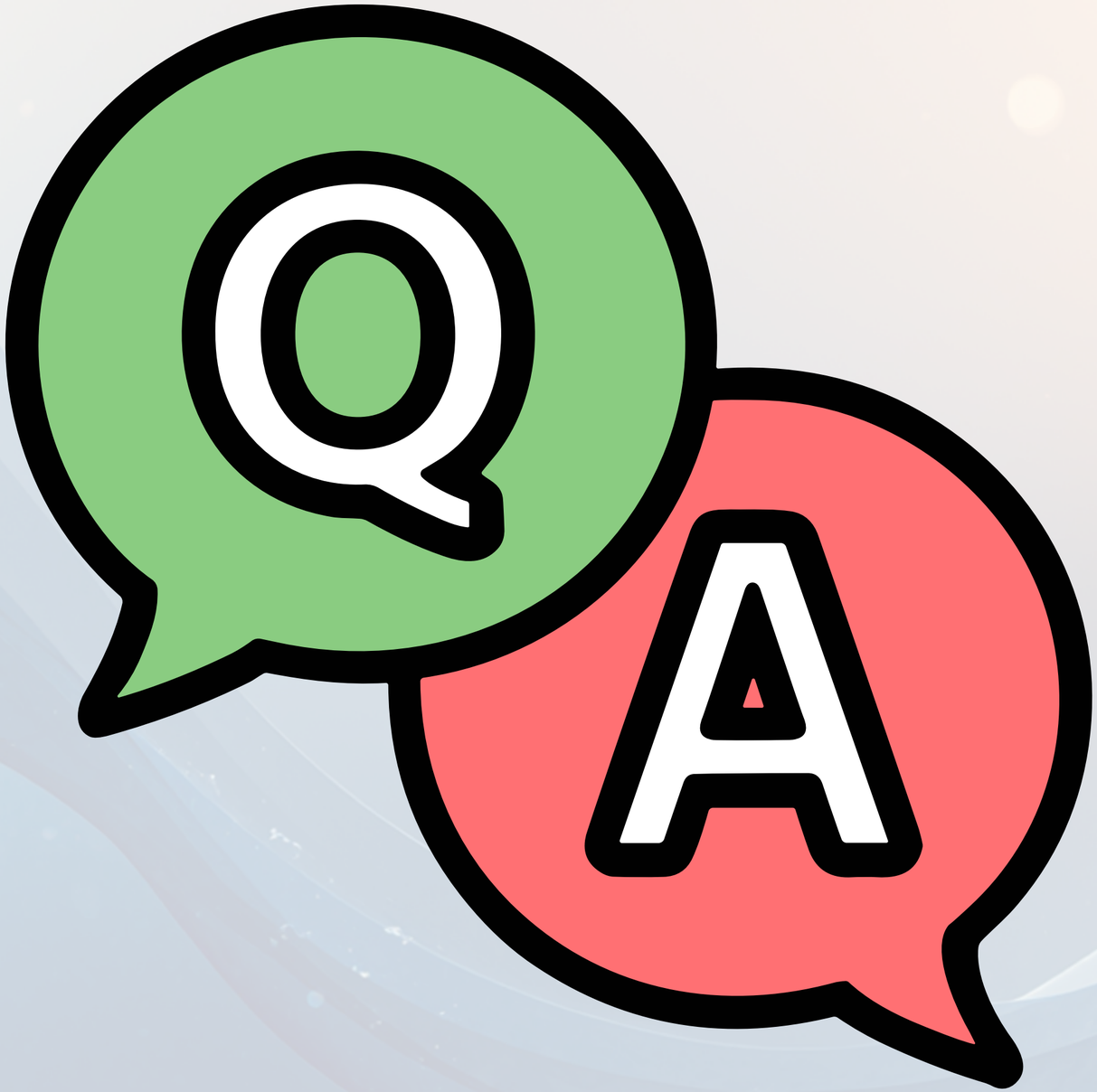
KEY POINTS

6. Improve Training Accessibility and Practicality
7. Modernize District Technology and Digital Presence
8. Clarify the District’s Purpose and Value
9. Improve Conference and Event Models
10. Help Clubs Navigate the Future of Rotary

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